



Cambridge Baltic Conference 2014

Innovation in Education

11th October 2014

In 2013, the Cambridge Baltic Conference (CBC) brought together speakers, students and guests of incredibly high calibre. This October, CBC takes on Education. The project aims at generating a nexus of ideas that will combine the knowledge, creativity and experience of students, business community, politicians and academics to take lead in the discussions of the current state and the future of educational practices.

Featuring keynote speeches by



Prof Ian White

Deputy Vice Chancellor of the University of Cambridge
Opening address on behalf of the University



Dr Roberts Ķīlis

Assoc. professor and Head of Business Department, SSE Riga
Skills versus Knowledge in Secondary Education



Mrs Maive Rute

Director at Research and Innovation DG, European Commission
Best Practices in Higher Education



Sir Paul Judge

President of the Association of MBAs
Does Education Foster Entrepreneurship?



Mr Conrad Wolfram

European co-founder/CEO of the Wolfram group of companies
Future Trends and Innovations in the Field of Education

Sponsored by



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THE REPUBLIC OF LATVIA

Tickets and more info at cambridgebalticconference.eu/2014



Students' Workshop Day (10 October)

Workshop Day will be a day of conference meetings and workshops for discussions on education and skills training, which are designed and dedicated to high-flying students. We want to empower the students so that they can give answers by representing their views and coming up with solutions that will re-envision the Education. In addition, we will prepare them for asking demanding questions by providing training through informational, leadership, debate and public speaking workshops and discussions, which will enable them to question the answers represented by the speakers on the second conference day.

Panel Discussions

Skills versus Knowledge in Secondary Education

Featured in panel discussion:

- Dr Austėja Landsbergienė
- Dr Zane Olina
- Dr Elaine Wilson
- Mr Toomas Kruusimägi

Leaders worldwide desire today's students to both master school subjects and excel in areas such as problem solving, critical thinking - abilities referred to as "21st century skills". Could development of transferable knowledge and skills lead to success in education? How and when this is to be achieved?

Best Practices in Higher Education

Featured in panel discussion:

- Mrs Maive Rute
- Prof Dennis Hayes
- Prof Marcis Auzins
- Dr Nerijus Pačėsa

The panel will discuss the ideal practices in higher education in both the Baltic countries and the UK. Speakers will touch upon issues such as practical versus theoretical approaches to learning, the role of extracurricular activities, students' work experience and international student exchanges.

Does Education Foster Entrepreneurship?

Featured in panel discussion:

- Sir Paul Judge
- Mr Jonathan Bradford
- Mr Linnar Viik
- Dr Modestas Gelbuda

Does education foster entrepreneurship? Would successful entrepreneurs have been successful regardless of their education? What can we change in our educational system for there to be more Zuckerbergs etc., particularly within the Baltics?

Future Trends and Innovations in the Field of Education

Featured in panel discussion:

- Mr Conrad Wolfram
- Prof Harald Wydra
- Mr Reinis Tukiss
- Mr Ričardas Ališauskas

From primary to higher education, traditional teaching methods are being challenged both globally and within Baltic countries and are shaping a new way of building knowledge and teaching of today and tomorrow. Where is the future of education moving and where should it be moving?

